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For Immediate Release

Spring Virtual Tech Fair™ Take Control Of Your Technology Roadmap April 25-26

Have you outgrown your current system? Are you driving your IT process or is IT driving you? Confused about which way to go? The 2007 Distribution Virtual Tech Fair hosted by Brown Smith Wallace Consulting Group will help guide you as you take control of your technology roadmap.

For two days only, April 25 and 26, attendees can meet with leading technology companies and industry experts from the comfort of their office -- live, online, interactive and 100 percent free – at the Distribution Virtual Tech Fair.

The complimentary, interactive event takes the most successful elements of a live trade show and translates them into the virtual world of the Internet. Attendees enjoy product demos, event networking, show prizes and educational presentations from industry leaders.

Virtual Tech Fair education sessions:

- Change Management, Peter de Jager
- Driving Shareholder Value in Wholesale and Distribution, Neil Gholson, Principal, Deloitte Consulting LLP
- It's NOT about E-Commerce (The Electronics); It's about R-Commerce (The Relationships)SM, Terry Brock
- What Is Effective Inventory Management? Jon Schreiberfeder

To Register:

Register online at www.virtualtechfair.com

Take A Virtual Tour:

Click here for a virtual tour <http://www.virtualtechfair.com/virtualtour.html>

Exhibitors:

Accellos, Inc., Activant Solutions, BMA Software, BSW Consulting, Computer Pundits Corp., Emergys Corp, Epicor Software Corporation, Gillani, Inc., IBM Corporation, Infor Global Solutions, International Business Systems (IBS), Intuit Eclipse, Lawson, Microsoft Corporation, Mincron Software Systems, RouteView Technologies, Sage Software, SAP America, Inc., TCLogic, Inc.

Event Sponsors:

Industrial Distribution Magazine, Modern Distribution Management, Progressive Distributor

About Brown Smith Wallace Consulting Group

St. Louis based Brown Smith Wallace Consulting Group, founded in 1976, is an independent, full-service technology consulting firm. For more information visit www.virtualtechfair.com or call (314) 983-1200.

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